Stop malware cold... before it can do any damage

The amount of malware in the world is increasing, and it can have devastating effects on your organization. Prevention — not reaction — is the best defense.

> 140 million new malware variants in 2015.[1]

390,000 new malicious programs every day.[2]

63% of surveyed organizations have had one or more advanced attacks during the past 12 months.[3]

$300,000 increase in the average cost of enterprise data breaches in 2015 from 2014.[4]

Ransomware is one of the top threats — and it's on the rise. Ransomware damages reputations, drains productivity and costs organizations millions.

400,000 ransomware attempts in 2015.[5]

$325 million ransom paid by victims in 2015.[6]

Protecting endpoints — the portal to your organization — is critical.

You've got a business to run — you can't devote resources to dealing with all these rapidly evolving threats. **Leave that to us.**

Stop malware in its tracks with Dell Threat Defense

Effective: Stops malware before it can even run using dynamic mathematical models and artificial intelligence.

Simple: Streamlines setup, management and operation with a cloud-based management console and subscription pricing.

ON

Lightweight, always on: Keeps working even when not connected to the internet. Consumes minimal CPU and memory resources.

Protects productivity: Keep employees working by helping avoid the downtime caused by malicious attacks.

Ready to learn more?
Visit **Dell.com**/datasecurity

Powered by CYLANCE

[1] AV-TEST, https://www.av-test.org/en/statistics/malware/
[2] Ibid
[3] "Ponemon, "New Ponemon Study on Malware Detection & Prevention Released," March 18, 2016, http://www.ponemon.org/blog/new-ponemon-study-on-malware-detection-prevention-released
[4] 2016 Dell Data Security Survey.
[5] Lavasoft, "Cryptowall Ransomware Cost Users $325 Million in 2015," November 2015, www.lavasoft.com/mylavasoft/company/blog/cryptowall-ransomware-cost-users-325-million-in-2015
[6] Ibid

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