



# The EU GDPR is coming.



A single set of

## rules

across the EU to protect personal data



with the aim of getting organisations to change their mindset on data protection.

### The GDPR establishes encryption

as an appropriate technical measure for the security of personal data and is highly regarded to protect such data from unauthorised access.



**Q** What should you do?

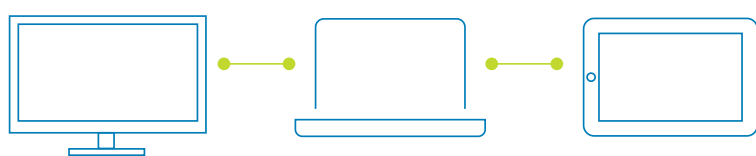
**A** Implement measures to build a strategic connected security framework.



**Dell Endpoint Security**  
to reduce the **risk**  
of a security breach.

**Dell Encryption**  
to reduce the **impact**  
of a security breach.

To help you get your data protection right, see a real business benefit, and get your **endpoint data protection strategy** in better shape for GDPR compliance initiatives, **contact Dell.**



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